

STUDENT-2-BUSINESS

January 26, 2012, London Convention Centre

One of the LEDC's critical goals is to engage student talent from The University of Western Ontario, Fanshawe College and several private career colleges so they actively consider London as a place to live and work. The annual Student-2-Business Networking Conference helps us do that. Your support and attendance is crucial to the success of this event as we collectively work to enhance London's ability to retain these valuable future residents, employees, and business leaders.

The S2B event lets businesses and employers **connect with the talent of the future in a relationship building environment, and connect this talent with opportunities in our community.** As a business or community delegate you are asked to play a role as a "connector" and share your expertise and experience, from your unique perspective.

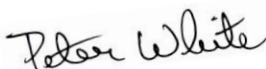
At S2B students attend an afternoon of workshops to learn about London's businesses and economy and various opportunities in London. Business and community delegates join us for the pre-event business mixer at 4:15 pm and then join the students for the keynote presentation. This year's keynote speaker, Amy Elizabeth Casson, will discuss how to realize your strengths and build your personal brand.

The keynote session is then followed by the Networking Reception. This room will be organized by industry, with sector champions to help make the connection between the students and the business and community representatives in the room. To clarify, this is not a job fair. ***This is an opportunity for representatives of London business and community organizations to assist us by speaking to students about the trends and opportunities in their industry and help students consider starting their career in London.***

As a noted business and community leader, I urge you to attend. Your \$25.00 ticket includes access to the business mixer, the keynote address, networking reception, food and beverage, and parking.

Please visit www.ledc.com/s2b for more information and to register. We look forward to connecting London's emerging talent to our local business community. If you have any questions about S2B please contact Robert Collins, Director, Workforce Development, at rcollins@ledc.com or phone 519-661-4526.

Sincerely,



Peter White

President & CEO
London Economic Development Corporation

Helping Students Build Powerful Networks

5th Annual Student-2-Business Networking Conference

January 26, 2012- London Convention Centre

Corporate Partner Sponsor \$5,000

- Title Sponsor of Keynote Address
- Opportunity to introduce Keynote Speaker
- 10 tickets to the event
- Special mention by the MC at the event
- Acknowledgement & logo on program, website listing
- Acknowledgement in multi-media presentation at the event
- Video interview at event for inclusion in 2013 promotion
- Opportunity to set up exhibitor table in exhibitor foyer
- Opportunity to have display banner in networking session room
- Opportunity to insert company promotion item in conference package

Gold Sponsor \$2,500

- Exclusive sponsorship of one workshop session
- 8 tickets to the event
- Special mention by the MC at the event
- Acknowledgement of sponsorship on program
- Acknowledgement in multi-media presentation at the event
- Logo on website event listing
- Opportunity to set up exhibitor table in exhibitor foyer
- Opportunity to insert company promotion item in conference package

Silver Sponsor \$1,500

- 6 tickets to the event
- Acknowledgement in multi-media presentation at the event
- Acknowledgement of sponsorship on program
- Listing on website event listing
- Opportunity to insert company promotion item in conference package
- Opportunity to set up exhibitor table in exhibitor foyer

Bronze Sponsor \$500

- 4 tickets to the event
- Acknowledgement in multi-media presentation at the event
- Listing on website event listing
- Opportunity to insert company promotion item in conference package